Living with aphasia
Conference

5th and 6th March 2017
Warwick University Conference Centre, England

300,000 people in the UK live with aphasia. People with aphasia have an impairment of language following brain damage. They can have difficulty understanding, speaking, reading or writing. Aphasia affects almost all aspects of lives - having a chat with friends, using technology, reading recipes, managing money, booking tickets for an event, asking for help, reading a get well card, working ... the list is endless. Many people struggle with isolation and depression. The most common cause of aphasia is stroke although it can be caused by other damage such as traumatic brain injury or a tumour. A lack of awareness about aphasia in the community means that many people with aphasia are met with misunderstanding as they go about their daily lives.

This short clip can help you to understand more about the devastating impact of aphasia: https://www.youtube.com/watch?v=OGyOKlH59Y

The Living with Aphasia conference will be the first in Europe. It provides a much-needed opportunity for researchers, clinicians and academics from around the world to meet with people with aphasia and their carers, they can share innovative ideas and inform research, therapy and support for the future. This conference will also discuss ways people with aphasia can 'live well with aphasia'.
It will be for people with aphasia and their carers with some health care professionals from across the world to learn and share their knowledge.

A feasibility study was carried out to involve people with aphasia in the planning for this event. This activity was generously supported by the Tavistock Trust for Aphasia.

Most people with aphasia are on a reduced income. Although the conference is likely to be extremely beneficial many will be unable to afford to contribute towards the costs. This is an opportunity for you to market your business and a chance to help others too.
The conference programme will be clustered into four themes.

**Technology and aphasia** – how technology can support in living with aphasia, including information on apps and software

**Awareness of aphasia** – what initiatives around the world have had impact and can be replicated. How can the internet help with sharing stories and searching for information.

**Innovative therapy and support from around the world** - examples of innovative work providing therapy and support – sharing good practice from other countries.

**Workshops**
- **Research and aphasia** – current and future research
- **Aphasia and the arts**
- **Support for carers of people with aphasia**

**An exhibition of products and services.**

**Rest and relaxation activities** will be available - reiki, head massage, counselling. This is essential as people with aphasia often need time out from communication activities, it is also necessary to give carers time away from the caring duties.
Platinum Sponsor  

_Investment = £6,000_

Prime status before, during and after the Conference.

- Acknowledgment as the Platinum Sponsor at the official opening
- Principal recognition on front page of Aphasia United website
- Hotlink from Conference web page to your organisation’s website
- Recognition with logo as Platinum Sponsor on all Conference publications
- The inclusion of one full page colour advertisement for your company on the back cover of the Conference Program (finished artwork to be supplied by sponsor).
- Placement of your logo on backdrops shown between Conference sessions
- Merchandise/pamphlet placed in delegate bag
- Opportunity to have foyer signage
- Trade display table

Gold Sponsor  

_Investment = £4,000_

- Recognition on front page of Conference website
- Hotlink from Conference web page to your organisation’s website
- Recognition with logo as Gold Sponsor on all Conference publications
- Increased visibility during one selected and appropriate themed session
- Placement of your logo on slide/PowerPoint backdrops shown between Conference sessions
- Your logo on sponsor signage
- Merchandise / pamphlet placed in delegate bag
- Trade display table

Silver Sponsor  

_Investment = £1000 each_

- Recognition with logo as Silver Sponsor on all Conference publications
- Hotlink from Conference web page to your organisation’s website
- Placement of your logo on slide/Power Point backdrops shown between Conference sessions
- Merchandise / pamphlet placed in delegate bag
- Sole sponsor for one of the workshops, or for the rest and relaxation activity.

Programme Handbook sponsor  

_Investment = £1,500_

- Your logo and “Conference Handbook Sponsor” on the front cover of the Programme Handbook
- Inclusion of one full page colour advertisement Recognition as sponsor on the Conference website, with a hotlink from your logo to your organisation’s website
Bronze sponsor

Keynote speaker sponsor  

Investment = £500

Keynote Speaker Sponsor benefits include:

• Recognition with logo as a Keynote Sponsor on all Conference publications i.e. registration brochure, webpage and delegate program (subject to timing of sponsorship confirmation)
• Hotlink from Conference web page to your organisation’s website
• Acknowledgement by Master of Ceremonies at the start of the keynote speech
• Placement of your logo on a PowerPoint slide at the beginning of the keynote speech
• Your logo prominently displayed throughout the Conference on sponsor signage
• Merchandise / pamphlet (provided by the sponsor and size limit applies) placed in delegate

Satchel/bag  

Investment = £500 or provide satchel with own company logo and conference name (bag must be suitable for people with disabilities)

Satchel inserts  

Investment = £100 per A4 insert

One A4 leaflet in each delegate bag

Trade displays  

Investment = £400

Trade display tables will be available across both days of the conference.

Friend of the Conference  

Investment = donation towards the £5000 required

Individuals or organisations could provide a fund to support travel and associated costs for those who would struggle to attend otherwise
Your name would be listed in the conference literature.

If these sponsorship opportunities are not suitable for your needs we are happy to discuss other options.
Please get in touch if you would like more information.

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Thank you